



Expression of Interest

For

Shortlisting of Training Partners for Implementation of

Vocationalisation of School Education

Under

Samagra Shiksha

In

37 Government Schools (existing) in State of Punjab



BACKGROUND

- I. The Government of India brought out a revised Centrally Sponsored Scheme for Vocationalisation of Secondary and Higher Secondary Education (CSS for VSHSE) by Ministry of HRD (MHRD) to integrate employability education into School Education in September 2011. In 2018, this scheme got further revised and brought under the integrated initiative (*Samagra Shiksha*) by MHRD and termed as Vocationalization of School Education (VSE). The revised norms allow a student to complete training in one Job Role in 9th and 10th standards; followed by another Job Role in 11th and 12th standards.
- II. The scheme is operated within the NSQF (National Skill Qualification Framework), which establishes a system of clear educational pathways from school to higher education while providing certification of vocational skills, at each exit level.
- III. The State Government of Punjab has been implementing VSE in 955 Schools till date, as per approval and funding from MHRD.
- IV. The State Government of Punjab has outsourced the entire Training Delivery programme to NSDC approved Training Partners.
- V. State Govt. of Punjab is willing to reallocate 37 existing schools, providing Tourism & Hospitality courses. Students enrolled in 9th standard till 2017-18 will continue with the old scheme norms of 4 years training duration in 'Tour Assistant' in Tourism & Hospitality Sector; whereas students enrolled in 9th standard on / after 2019-20 will pursue training under revised scheme viz. 2 years training duration for 1 Job Role, as per details shared in point number 'VI'.
- VI. **This EoI is intended to shortlist NSDC approved Training Partners for the following trades in the schools (Annexure-4) of the State of Punjab.**

Sl. No.	Sector / Course	Job Role in 9 th and 10 th Standard (NSQF Level)	Job Role in 11 th and 12 th Standard (NSQF Level)	Total Schools
1	Tourism & Hospitality	Food and Beverage service trainee	Counter Sales Executive	37

- VII. The number of schools may vary at the time of final allocation.
- VIII. The Project will be jointly funded by Central Government and the State Government.
- IX. The teacher handbook and the student curriculum and courseware are developed by PSSCIVE, Bhopal based on the NOS set by the SSCs.

The NSDC approved Training Partners (further to be referred as "TP") who will be selected by a State Level Selection Committee are supposed to take up the following activities:

- a) **Trainer Deployment** – Provide full time trainer as per the trainer qualification norms prescribed by the PSSCIVE Bhopal.
- b) **Trainer's Salary:** The State will pay TPs the salary to be paid to Trainers, as per signed tenets in Service Level Agreement, post selection of TPs.
- c) **TP Coordinator Salary** - The State will pay TPs the salary to be paid to TP Coordinator, as per signed tenets in Service Level Agreement, post selection of TPs.
- d) **Training Delivery**
 - Understand the existing content of the curriculum prepared by PSSCIVE Bhopal and get it delivered through its faculty effectively in the classroom.
 - Ensure that the entire vocational content designed is delivered in the classroom within the stipulated time. Ensure quality parameters are met.
 - Ensure conduction of internal assessments of students on a weekly/ monthly basis as per the assessment pattern set up for the domain.
 - Conduct soft skill training including preparing the students for work as per the industry requirement.
 - Inviting and organising guest lectures from domain related experts working in industry.
 - Organise the On the Job Trainings.



- e) **Service Level Terms:** Following Service Level Terms will have to be adhered by the selected TP
- Complete the syllabus as per the time line.
 - Conduct practical sessions as per the syllabus.
 - Arrange industry guest lecture as and when required.
 - Facilitate industry interaction and interface.
 - Arrange/facilitate minimum 70% placement and apprenticeship of the eligible and interested students at the exit of Job Role. Arrange campus interview where ever possible and needed.
- f) **Industry Interface:** Organize for internship and/or industry exposure visit for the students.

ELIGIBILITY CONDITIONS

Sl. No	Criteria	Unit	Minimum requirement	Prerequisite
1	NSDC approved Training Partner <i>(Certificate issued by NSDC is required to be attached)</i>	-	Yes	Mandatory
2	No. of years of Existence as on 31st March 2019 <i>(Certificate of incorporation issued by Govt. of India is required to be attached)</i>	Years	3	Mandatory
3	Organization's presence in State of Punjab (Head Office / Branch Office / Self-Owned Operational Training Centre), as on 31 st March 2019 <i>(excluding Schools, where the same or similar Govt. Skill Development Initiative, have been implemented, in Punjab)</i>	Existence of Head Office / no. of Branch Office / no. of Self-Owned Operational Centre)	-	Preference – 1 nos.
4	No. of people trained in related domain in last 3 years (FY: 2016-17, 2017-18, 2018-19) as reported on SDMS	No. of youths	1,000	Mandatory
5	No. of people placed in related domain in the last 3 years (FY: 2016-17, 2017-18, 2018-19) as reported on SDMS	No. of youths	500	Mandatory
6	Total Revenue of the Organization in Following 3 Financial Years: 2015-16, 2016-17, 2017-18 <i>(Certificate issued by CA is required to be attached)</i>	INR Lakhs	100	Mandatory
7	Approval from NSDC in imparting Skill Development Training in interested Sectors <i>(Copy of extract of NSDC Term Sheet / Sector Addition Approval from NSDC to be annexed)</i>	-	NSDC Approval in Term Sheet / Sector Addition	Mandatory

Further to above: -

- Preference to TPs affiliated to the respective Sector Skill Council (SSC) of the identified sector and done trainings with the NSDC/SSC ecosystem.
- Preference to the TPs having their Operational SELF-OWNED training centres in Punjab.
- Preference will be given to TPs already implementing VSE (erstwhile CSS for VSHSE) in Schools across any State.
- Partners overall performance with NSDC as per Monitoring Team norms will be considered for eligibility of the Training Partners.



EVALUATION CRITERIA

CATEGORY	CRITERIA	MARKS
Head Office / Brach Office / No. of Self-Owned Operational Training Centres in the State of Punjab (<i>excluding Schools, where the same or similar Govt. Skill Development Initiative, have been implemented, in Punjab</i>)	1 to 4	5
	5 to10	10
	>10	15
* No. of people trained in proposed Sectors in Last 3 Financial Years (FY: 2016-17, 2017-18, 2018-19), as reported on SDMS ONLY.	1000 to 5999	2.5
	6000 to 10000	5
	>10000	10
* No. of placements conducted in proposed Sectors in Last 3 Financial Years (FY: 2016-17, 2017-18, 2018-19) as reported on SDMS ONLY.	500 to 4199	5
	4200 to 7000	10
	> 7000	15
Experience in operating in number of Schools , where the same or similar Govt. Skill Development Initiatives, have been implemented across all States	1 to 74	2.5
	75 to 250	5
	>250	10
Maximum Marks		50

*** In case of any deviation found in the present proposal with respect to reported counts of trained and placed candidates in SDMS, the relevant data presented in this proposal will be considered as '0'**

OTHER TENETS

- The selected TP will be allocated fixed number of schools to serve.
- The broad model is that TP will be paid salary for the vocational trainers and in addition per trainer administrative cost shall be charged by the TP.
- In addition, the State Government will reimburse the actual expenses to the TPs for the activities that the TPs will undertake for the effective implementation of the scheme, with an upper cap of the financial provision, as laid down in the scheme. The activities are as follows: Guest Lectures, OJTs, Field Visits, Office Expense etc.
- The setting up of labs in the schools could be entrusted to the selected TP by the State Government. In such cases, expenses incurred will be reimbursed to the TP as per the scheme provisions by the State Government.



WAY FORWARD

- A list of ELIGIBLE Training Partners shall be prepared based on the eligibility conditions mentioned above (*chart name: "ELIGIBILITY CONDITIONS"*).
- Based on evaluation criteria, the eligible Training Partners will be evaluated, and a list of shortlisted Training Partners will be prepared depending on the requirements of the sector.

Sector / Course	Job Role in 9 th and 10 th Standard (NSQF Level)	Job Role in 11 th and 12 th Standard (NSQF Level)	Total Schools	No. of Partners to be selected for implementation*	No. of Partners to be shortlisted for Presentations**
Tourism & Hospitality	Food and Beverage service Trainee	Counter Sales Executive	37	1	3

* *Final number of TPs selected for implementation is the discretion of State Govt. In case of Sectors where number of schools is less, Training Partners having expertise in multiple sectors may be preferred considering operational feasibility*

** *Through evaluation, number of TPs shortlisted will be at a ratio of 1:3 (number of TPs to be selected: number of TPs to be shortlisted). This ratio may alter depending upon the number of eligible TPs showing willingness to participate (applied) / qualification points secured by any TP in the mentioned sectors (as specified below). Total number of shortlisted TPs will not exceed the count as specified in the EoI document / 10 (In case of number of TPs to be selected is more than 3), in any sector until and unless any exceptional scenario arises as mentioned below*

** *Through evaluation, TPs are listed in descending order of marks obtained by them. In case, as per evaluation criteria, the last shortlisted partner obtains the same marks with the next in the list, then more number of TPs may be shortlisted*

- Shortlisted Training Partners in each sector will be required to make a presentation to the State Government for technical presentations.
- Final selection of Training Partners will be done by the State Level Selection Committee formed by State Government. For each sector the ranking of the TPs would be done according to the total Qualification Points received.



APPLICATION PROCEDURE

Interested Training Partners would be required to apply through NSDC and should strictly adhere to the following instructions:

1. Documents to submit (MANDATORY):
 - a. Annexure 1 (Cover Letter – Scanned of duly signed and stamped on Company letter-head)
 - b. Annexure 2 (Duly filled EXCEL file)
 - c. Annexure 3 (Duly filled EXCEL file)
 - d. Copy of Certificate of incorporation issued by Govt. of India – *Self-attested*
 - e. Copy of NSDC Partnership Certificate – *Self-attested*
 - f. Copy of SSC-affiliation Certificates (if affiliated) for respective Sectors in which applying (*Only preferred criteria*) – Self-attested
 - g. Copy of following Revenue Certificate issued by CA for FY 2015-16, 2016-17 and 2017-18 (**NO** document other than certificate issued by CA will be considered under this section)
 - h. Copy of extract of NSDC Term Sheet / Sector Addition Approval from NSDC – *Self-attested*
 - i. Copy of work order(s) issued by State Govt. / Service Level Agreement(s) signed with State Govt. – *Self-attested*

In case the Partner does not submit any of the aforesaid supporting documents (as specified ONLY), the related data provided in the proposal will not be considered for the concerned parameters. In such cases, the related data will be considered as '0' ('zero' in case of numeric data) and/or 'Negative' (in case of factual data)

2. For consideration of your proposal, please share the information as directed below in point number – 2.A. and 2.B (both are MANDATORY):

- A. Soft copies of the aforesaid documents are to be submitted to: schoolprojects@nsdcindia.org

The subject line of the e-mail should be:

"Response to EoI: NSDC/GoPB/VSE-SS/EOI/2705-0506/2019 dated 27th May 2019"

KINDLY INTIMATE US YOUR WILLINGNESS TO PARTICIPATE IN THE PROJECT AND THE INTERESTED SECTOR OVER E-MAIL BY 5th June 2019 by 16:00 HRS (04:00 PM)

- B. Interested Training Partners would be also required to assemble a Spiral Bound Book with copies of the aforesaid documents (**signed and stamped on all pages**) and would send it to the below address:

To
The Head, Education Initiatives
National Skill Development Corporation
301, West Wing
Worldmark 1, Aerocity
New Delhi – 110037

The Envelope should contain the heading as: **"RESPONSE TO EOI FOR REALLOCATION OF 37 EXISTING SCHOOLS IN PUNJAB: 2019"** and should reach NSDC office latest by **5th June 2019 by 16:00 HRS (04:00 PM)**

NO EOIs SHALL BE ENTERTAINED POST THE END DATE AND TIME AS SPECIFIED ABOVE



ANNEXURE –1

COVER LETTER

(On the letterhead of the Training Partner)

Dated:

To
The Head – Education Initiatives
National Skill Development Corporation
301, West Wing
Worldmark 1, Aerocity
New Delhi – 110037

Sub: Response to Eol for reallocation of 37 existing schools for implementation of Vocationalization of School Education under *Samagra Shiksha* in State of Punjab.

Ref: Eol: NSDC/GoPB/VSE-SS/Eol/2705-0506/2019 dated 27th May 2019.

Dear Sir/Ma'am,

1. With reference to the Eol document dated **27th May 2019** we, have examined the Eol document and understood its contents and hereby submit our application for the aforesaid Project. The application is unconditional.
2. We acknowledge that the competent authority for evaluation of proposal will be relying on the information provided in the application and the documents accompanying the application for selection, and we certify that all information provided herein is true and correct; nothing has been omitted which renders such information misleading; and all documents accompanying the application are true copies of their respective originals.
3. We shall make available to the competent authority for evaluation of proposal any additional information if found necessary or required to supplement or authenticate the application.
4. We acknowledge the competent authority for evaluation of proposal has complete right to reject our application without assigning any reason, in case of any eccentricities
5. We declare that:
 - a) We have examined and have no reservations to the application documents, and accept the same including any addendum issued by the Authority
 - b) We do not have any conflict of interest in accordance with this document
 - c) We have not directly or indirectly or through an agent engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, in respect of any tender or request for qualification issued by or any agreement entered with the Authority or any other public-sector enterprise or any Government, Central or State; and
6. We understand that you may cancel the process at any time and that you are neither bound to accept any application that you may receive nor to invite the applicants to apply for the Project, without incurring any liability to the applicants.
7. We undertake that in case of any change in facts or circumstances during the application process, we are attracted by the provisions of disqualification in terms of this Eol and shall intimate the Authority of the same immediately.
8. We acknowledge that <<fill: name of Training Partner Organization>>, being a <<fill: company/trust/ partnership firm/society>> is qualified based on Qualification required as per the Eol.
9. We hereby irrevocably waive any right which we may have at any stage of law or howsoever otherwise arising to



challenge or question any decision taken by the competent authority for evaluation of proposal in connection with the selection of the applicant, or in connection with the selection/ application process itself, in respect of the above-mentioned Project and the terms and implementation thereof.

10. We have studied all the application documents carefully. We agree that we shall have no claim arising out of any documents or information provided to us by the Authority for evaluation of proposal or in respect of any matter arising out of or relating to the bidding process.
11. We agree and understand that the selection is subject to the provisions of the application documents. In no case, we shall have any claim or right of whatsoever nature if the Project is not awarded to us or our application is rejected or not opened.
12. We agree and undertake to abide by all the terms and conditions of the EoI.

Yours faithfully,

Date: (Signature, name and designation of the authorized signatory)

Place: (Name and seal of the Organization)



ANNEXURE – 2

Technical Evaluations for the EoI for Implementation of VSE under *Samagra Shiksha* in 37 existing Govt. Schools in Punjab

Training Partner Name	No. of years of Operation	Interested Sector(s) <i>(As specified in the EoI)</i>	NSDC approval on imparting Skill Trainings in interested Sectors	Affiliated to SSC	Number of Trainings Conducted in the Sector (as per SDMS records)	Number of Placements done in the Sector (as per SDMS records)	Head Office/Branch Office/No. of Self Owned operational centers in Punjab <i>(excluding Schools, where the same or similar Govt. Skill Development Initiative, have been implemented, in Punjab)</i>	Operation in no. of Schools where the same or similar scheme through any other Govt. Skill Development Initiatives have been implemented across States			
			(Y or N) If Yes, share extract of NSDC Term Sheet/Sector Addition Approval from NSDC	(Y or N) If Yes, share The certificates	(Last3F.Y. numbers)	(Last3F.Y. numbers)		(Y or N)			
	<i>As on 31st March 2019</i>	<i>Sector1</i>	<i>Sector1</i>	<i>Sector1</i>	<i>Sector1</i> 2016-17: 2017-18: 2018-19:	<i>Sector1</i> 2016-17: 2017-18: 2018-19:	<ul style="list-style-type: none"> Head office details (if Any): <ul style="list-style-type: none"> - Address - Name of <u>Business Head</u> - Contact Number (Mob.) Branch details (if Any): <ul style="list-style-type: none"> - Address - Name of <u>Branch SPOC</u> - Contact Number (Mob.) Centre details (if Any): <ul style="list-style-type: none"> - Name of Centre - Address - Name of <u>Centre Head</u> - Contact Number (Mob.) 	If Yes, share details as follows:			
								State	Scheme /Project name	Sector	No. of Schools

All fields are mandatory



ANNEXURE-3

DETAILS OF SECTOR-AND-JOB ROLE-WISE TRAININGS AND PLACEMENTS

ONLY FOR INFORMATION ON EXPERIENCE OF TRAINING PARTNERS (IF ANY): NOT FOR TECHNICAL EVALUATIONS

Name of Training Partner : _____

i. Trainings conducted in applied Sectors and Job Roles:

Sector(s) applied for	Job Role(s) where training is to be imparted	Number of Trainings conducted		
		FY : 2016-17	FY : 2017-18	FY : 2018-19
<u>Sector 1</u>	<u>Name of Job Role in 9th and 10th</u>			
	<u>Name of Job Role in 11th and 12th</u>			

ii. Placements offered in applied Sectors and Job Roles:

Sector(s) applied for	Job Role(s) where training is to be imparted	Number of Placements conducted		
		FY : 2016-17	FY : 2017-18	FY : 2018-19
<u>Sector 1</u>	<u>Name of Job Role in 9th and 10th</u>			
	<u>Name of Job Role in 11th and 12th</u>			



Annexure – 4

List of 37 Existing Government Schools to be reallocated for the Implementation of VSE in Punjab:2019

S.No	District	School	UDISE Code	Sector
1	AMRITSAR	GSSS KIYAM PUR	3020101002	Tourism & Hospitality
2	AMRITSAR	GSSS HEIR	3020807702	Tourism & Hospitality
3	AMRITSAR	GSSS AJNALA BOYS	3020100103	Tourism & Hospitality
4	AMRITSAR	GSSS RAMDAS	3020111602	Tourism & Hospitality
5	AMRITSAR	GSSS BANDALA	3020404402	Tourism & Hospitality
6	AMRITSAR	GSSS TIMMOWAL	3020407502	Tourism & Hospitality
7	AMRITSAR	GSSS TAHLI SAHIB	3020705002	Tourism & Hospitality
8	AMRITSAR	GSSS K.B.D.S. BOYS	3020800103	Tourism & Hospitality
9	AMRITSAR	GSSS TOWN HALL	3020800501	Tourism & Hospitality
10	AMRITSAR	GSSS CHHEHARTA	3020803502	Tourism & Hospitality
11	AMRITSAR	GSSS FATEHGARH SHUKAR CHAK	3020812602	Tourism & Hospitality
12	AMRITSAR	GSSS WADALI GURU	3020812802	Tourism & Hospitality
13	BATHINDA	GSSS MAUR KALAN	3140304003	Tourism & Hospitality
14	BATHINDA	GSSS TALWANDI SABO	3140804302	Tourism & Hospitality
15	FATEHGARH SAHIB	GSSS BOY GOBINDGARH	3080211601	Tourism & Hospitality
16	FATEHGARH SAHIB	GSSS TIBBI	3080212802	Tourism & Hospitality
17	FATEHGARH SAHIB	GSSS KALOUR	3080404502	Tourism & Hospitality
18	GURDASPUR	GSSS ZAFFARWAL	3011308002	Tourism & Hospitality
19	GURDASPUR	GSSS BHUMBLI	3011309603	Tourism & Hospitality
20	GURDASPUR	GSSS BEHRAMPUR	3011609103	Tourism & Hospitality
21	KAPURTHALA	GSSS RAMIDI	3030109502	Tourism & Hospitality
22	MOGA	GSSS SMADH BHAI	3100101404	Tourism & Hospitality
23	MUKTSAR	GSSS CHAK ATARI SADARWALA	3120101502	Tourism & Hospitality
24	MUKTSAR	GSSS THANDEWALA	3120109402	Tourism & Hospitality
25	MUKTSAR	GSSS KOT BHAI	3120303208	Tourism & Hospitality
26	MUKTSAR	GSSS ABUL KHURANA(B)	3120400103	Tourism & Hospitality
27	PATIALA	GSSS JASSO MAJARA	3170407502	Tourism & Hospitality



S.No	District	School	UDISE Code	Sector
28	PATHANKOT	GSSS MADHUPUR CANTT	3221005702	Tourism & Hospitality
29	PATHANKOT	GSSS MALAKPUR	3221006202	Tourism & Hospitality
30	ROOPNAGAR	GSSS NANGAL BOY	3070114602	Tourism & Hospitality
31	ROOPNAGAR	GSSS PURKHALI	3070716002	Tourism & Hospitality
32	ROOPNAGAR	GSSS SINGH BHAGWANTPURA	3070718702	Tourism & Hospitality
33	TARN TARAN	GSSS KANG	3190403902	Tourism & Hospitality
34	TARN TARAN	GSSS HARIKE	3190602402	Tourism & Hospitality
35	TARN TARAN	GSSS SABHRAN	3190605702	Tourism & Hospitality
36	TARN TARAN	GSSS KOT DHARM CHAND KALAN	3190704602	Tourism & Hospitality
37	TARN TARAN	GSSS TARN TARAN B	3190709101	Tourism & Hospitality