



Expression of Interest

For

Shortlisting of Training Partners for Implementation of

Vocationalization of School Education

Under

Samagra Shiksha

n

43 Government Schools in Union Territories of Delhi

Eol No.: NSDC/GoDL /VSE-SS/EOI/1309 - 2309/2019, dated 13th September 2019





BACKGROUND

- The Government of India brought out a revised Centrally Sponsored Scheme for Vocationalisation of Secondary and Higher Secondary Education (CSS for VSHSE) by Ministry of HRD (MHRD) to integrate employability education into School Education in September 2011. In 2018, this scheme got further revised and brought under the integrated initiative (Samagra Shiksha) by MHRD and termed as Vocationalization of School Education (VSE). The revised norms allow a student to complete training in one Job Role in 9th and 10th standards; followed by another Job Role in 11th and 12th standards.
- The scheme is operated within the NSQF (National Skill Qualification Framework), which establishes a system of clear educational pathways from school to higher education while providing certification of vocational skills.
- The Government of Delhi has been implementing VSE in **274** Schools till date, as per approval and funding from MHRD and GNCT of Delhi.
- The Government of Delhi is willing to outsource the entire Training Delivery in 43 schools, approved by MHRD from 2019-20; to NSDC approved Training Partners and has approached NSDC with a request to provide a panel of shortlisted NSDC approved Training Partners for the roll out of the scheme from 2019-20 academic session.
- This Eol is intended to shortlist NSDC approved Training Partners for the following trades in the schools (Annexure-4) of the Union Territory of Delhi.

S. No	Sector	Job Roles in 9 th and 10 th Standard	Total Schools
1	Beauty & Wellness	Assistant Beauty Therapist	30
2	Healthcare	General Duty Assistant	7
3	Retail	Store Operations Assistant	6

- The number of schools may vary at the time of final allocation.
- The Project will be jointly funded by Central Government and the State Government.
- The teacher handbook and the student curriculum and courseware are already developed by Central Board of Secondary Education (CBSE - http://cbseacademic.nic.in/skill-education.html), based on the NOS set by the SSCs.

The NSDC approved Training Partners (further to be referred as "TP") who will be selected by a State Level Selection Committee are supposed to take up the following activities:

- a) Trainer Deployment Provide full time trainer as per the trainer qualification norms prescribed by the CBSE http://cbseacademic.nic.in/skill-education.html
- **b)** Trainer's Salary: The state will pay TPs the salary to be paid to Trainers.
- c) TP Coordinator Salary The state will pay TPs the salary to be paid to TP Coordinator.

d) Training Delivery

- Understand the existing content of the curriculum prepared by CBSE and get it delivered through its faculty effectively in the classroom.
- Ensure that the entire vocational content designed is delivered in the classroom within the stipulated time. Ensure quality parameters are met.
- Ensure conduction of internal assessments of students on a weekly/ monthly basis as per the assessment pattern set up for the domain.
- Conduct soft skill training including preparing the students for work as per the industry requirement.
- Inviting and organising guest lectures from domain related experts working in industry.
- Organise the On the Job Trainings.





- e) Service Level Terms: Following Service Level Terms will have to be adhered by the selected TP
 - Complete the syllabus as per the time line.
 - Conduct practical sessions as per the syllabus.
 - Arrange industry guest lecture as and when required.
 - Facilitate industry interaction and interface.
 - Arrange/facilitate minimum 70% placement of the eligible and interested students at the end of Class 12th. Arrange campus interview where ever possible and needed.
- f) Industry Interface: Organize for internship and/or industry exposure visit for the students.

ELIGIBILITY CONDITIONS

SI. No	Criteria	Unit	Minimum requirement	Prerequisite
1	NSDC approved Training Partner (Certificate issued by NSDC valid as on date, is required to be attached)		Yes	Mandatory
2	No. of years of Existence as on 31 st August 2019 (Certificate of incorporation issued by Govt. of India is required to be attached)	Years	3	Mandatory
3	Organization's presence in UT of Delhi (Head Office / Branch Office / Self-Owned Operational Training Centre) as on 31 st August 2019 (excluding Schools, where the same or similar Govt. Skill Development Initiative has been implemented in Delhi)	Existence of Head Office / no. of Branch Office / no. of Self-Owned Operational Centre)	-	Preference – 1 nos.
4	No. of people trained in related sector in last 3 years (FY: 2016-17, 2017-18, 2018-19) as reported on Skill Development Management System (SDMS).	No. of youths	1,000	Mandatory
5	No. of people placed in related sector in the last 3 years (FY: 2016-17, 2017-18, 2018-19) as reported on Skill Development Management System (SDMS).	No. of youths	500	Mandatory
6	Total Revenue of the Organization in last 3 Financial Years (FY 2016-17, 2017-18, 2018-19) (Certificate issued by CA is required to be attached)	INR Lakhs	100	Mandatory
7	Approval from NSDC in imparting Skill Development Training in interested Sectors (Copy of extract of NSDC Term Sheet / Sector Addition Approval from NSDC to be annexed)	-	NSDC Approval in Term Sheet / Sector Addition	Mandatory

Further to above: -

- Preference to TPs affiliated to the respective Sector Skill Council (SSC) of the identified sector and done trainings with the NSDC/SSC ecosystem.
- Preference to the TPs having their Operational SELF-OWNED training centres in Delhi.
- Preference will be given to TPs already implementing VSE in Schools across any other State.
- Partners overall performance with NSDC as per Monitoring Team norms will be considered for eligibility
 of the Training Partners.





EVALUATION CRITERIA

CATEGORY	CRITERIA	MARKS
Head Office / Brach Office / No. of Self-Owned Operational Training	1 to 4	<u></u>
Centres in the State of Delhi (excluding Schools, where the same or similar	5 to10	10
Govt. Skill Development Initiative, have been implemented, in Delhi)	>10	15
* No. of people trained in proposed Sectors (/Job Roles) in Last 3 Financial	1000 to 5999	2.5
Years (FY: 2016-17, 2017-18, 2018-19), as reported on Skill Development	6000 to 10000	5
Management System (SDMS) ONLY	>10000	10
* No. of placements conducted in prepared Costors (/leb Delect in Last 2	500 to 4199	5
* No. of placements conducted in proposed Sectors (/Job Roles) in Last 3 Financial Years (FY: 2016-17, 2017-18, 2018-19), as reported on Skill	4200 to 7000	10
Development Management System (SDMS) ONLY	>7000	15
Experience in operating in number of <u>Schools</u> , where the <u>same or similar</u>	1 to 74	2.5
Govt. Skill Development Initiatives, have been implemented across all	75 to 250	5
States	>250	10
Maximum Marks		50

^{*} In case of any deviation found in the present proposal with respect to reported counts of trained and placed candidates in SDMS, the relevant data presented in this proposal will be considered as '0'

OTHER TENETS

- Each TP may apply for a maximum of **THREE (3)** trades.
- The selected TP will be allocated fixed number of schools to serve.
- The broad model is that TP will be paid salary for the vocational trainers and in addition per trainer administrative cost shall be charged by the TP.
- In addition, the State Government will reimburse the actual expenses to the TPs for the activities that the TPs will undertake for the effective implementation of the scheme. The activities are as follows: Trainer recruitment costs, Guest Lectures, OJTs, Field Visits, Office Expense etc. [Final financial model will be discussed with State Govt. at a later stage]
- The setting up of labs in the schools could be entrusted to the selected TP by the State Government. In such cases, expenses incurred will be reimbursed to the TP as per the scheme provisions by the State Government.





WAY FORWARD

- A list of ELIGIBLE Training Partners shall be prepared based on the eligibility conditions mentioned above (chart name: "ELIGIBILITY CONDITIONS").
- Based on evaluation criteria, the eligible Training Partners will be evaluated, and a list of shortlisted Training Partners will be prepared depending on the requirements of the sector.

Sector	Job Role in 9 th and 10 th Standard	No. of Schools	No. of Partners to be selected for implementation*	No. of Partners to be shortlisted for Presentations**	
Beauty & Wellness	Assistant Beauty Therapist	30	1	3	
Healthcare	General Duty Assistant	7	1	3	
Retail	Store Operations Assistant	6	1	3	

- * Final number of TPs selected for implementation is the discretion of State Govt. In case of Sectors where number of schools is less, Training Partners having expertise in multiple sectors may be preferred considering operational feasibility
- ** Through evaluation, number of TPs shortlisted will be at a ratio of 1:3 (number of TPs to be selected: number of TPs to be shortlisted). This ratio may alter depending upon the number of eligible TPs showing willingness to participate (applied) / qualification points secured by any TP in the mentioned sectors (as specified below). Total number of shortlisted TPs will not exceed the count as specified in the EoI document / 10 (In case of number of TPs to be selected is more than 3), in any sector until and unless any exceptional scenario arises as mentioned below
- ** Through evaluation, TPs are listed in descending order of marks obtained by them. In case, as per evaluation criteria, the last shortlisted partner obtains the same marks with the next in the list, then more number of TPs may be shortlisted
- Shortlisted Training Partners in each sector will be required to make a presentation to the State Government for technical presentations.
- Final selection of Training Partners will be done by the State Level Selection Committee formed by State Government. For each sector the ranking of the TPs would be done according to the total Qualification Points received.





APPLICATION PROCEDURE

Interested Training Partners would be required to apply through NSDC and should strictly adhere to the following instructions:

- 1. Documents to submit (MANDATORY):
 - a. Annexure 1 (Cover Letter Scanned of duly signed and stamped on Company letter-head)
 - b. Annexure 2 (Duly filled EXCEL file)
 - c. Annexure 3 and 3.1 (Duly filled EXCEL file)
 - d. Copy of Certificate of incorporation issued by Govt. of India Self attested
 - e. Copy of SSC-affiliation Certificates (if affiliated) for respective Sectors in which applying (Only preferred criteria) Self attested
 - f. Copy of following Revenue Certificate issued by CA for FY 2016-17, 2017-18 and 2018-19 (NO document other than certificate issued by CA will be considered under this section)
 - g. Copy of extract of NSDC Term Sheet / Sector Addition Approval from NSDC Self-attested

In case the Partner does not submit any of the aforesaid supporting documents (as specified ONLY), the related data provided in the proposal will not be considered for the concerned parameters. In such cases, the related data will be considered as '0' ('zero' in case of numeric data) and/or 'Negative' (in case of factual data)

- 2. For consideration of your proposal, please share the information as directed below in point number 2.A. and 2.B (both are MANDATORY):
 - A. Soft copies of the aforesaid documents are to be submitted to: schoolprojects@nsdcindia.org
 The subject line of the e-mail should be:

"Response to EoI: NSDC/GoDL/VSE-SS/EOI/1309- 2309/2019 dated 13th September 2019

KINDLY INTIMATE US YOUR WILLINGNESS TO PARTICIPATE IN THE PROJECT AND THE INTERESTED SECTOR OVER E-MAIL BY 23rd September 2019 by 16:00 HRS (04:00 PM)

B. Interested Training Partners would be also required to assemble a Spiral Bound Book with copies of the aforesaid documents (signed and stamped on all pages) and would send it to the below address:

To
The Head, Education Initiatives
National Skill Development Corporation
301, West Wing
Worldmark 1, Aerocity
New Delhi – 110037

The Envelope should contain the heading as: "RESPONSE TO EOI FOR 43 SCHOOLS IN DELHI: 2019" and should reach NSDC office latest by 23rd September 2019 by 16:00 HRS (04:00 PM)

NOTE

NO EOIS SHALL BE ENTERTAINED POST THE END DATE AND TIME AS SPECIFIED ABOVE





ANNEXURE -1

COVER LETTER

(On the letterhead of the Training Partner)

Dated:

To
The Head – Education Initiatives
National Skill Development Corporation
301, West Wing
Worldmark 1, Aerocity
New Delhi – 110037

Sub: Response to EoI for Implementation of Vocationalization of School Education 43 Government Schools in Union Territory (UT) of Delhi.

Ref: <u>Eol: NSDC/GoDL/VSE-SS/EOI/1309 - 2309/2019 dated 13th September 2019</u>.

Dear Sir/Ma'am,

- 1. With reference to the EoI document dated <<DD-MM-YYYY>> we, have examined the EoI document and understood its contents and hereby submit our application for the aforesaid Project. The application is unconditional.
- We acknowledge that the competent authority for evaluation of proposal will be relying on the information provided in the application and the documents accompanying the application for selection, and we certify that all information provided herein is true and correct; nothing has been omitted which renders such information misleading; and all documents accompanying the application are true copies of their respective originals.
- 3. We shall make available to the competent authority for evaluation of proposal any additional information if found necessary or required to supplement or authenticate the application.
- 4. We acknowledge the competent authority for evaluation of proposal has complete right to reject our application without assigning any reason, in case of any eccentricities
- 5. We declare that:
 - a) We have examined and have no reservations to the application documents, and accept the same including any addendum issued by the Authority
 - b) We do not have any conflict of interest in accordance with this document
 - c) We have not directly or indirectly or through an agent engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, in respect of any tender or request for qualification issued by or any agreement entered with the Authority or any other public-sector enterprise or any Government, Central or State; and
- 6. We understand that you may cancel the process at any time and that you are neither bound to accept any application that you may receive nor to invite the applicants to apply for the Project, without incurring any liability to the applicants.
- 7. We undertake that in case of any change in facts or circumstances during the application process, we are attracted by the provisions of disqualification in terms of this EoI and shall intimate the Authority of the same immediately.
- 8. We acknowledge that <<fill: name of Training Partner Organization>>, being a <<fill: company/trust/





<u>partnership firm/society>></u> is qualified based on Qualification required as per the EoI.

- 9. We hereby irrevocably waive any right which we may have at any stage of law or howsoever otherwise arising to challenge or question any decision taken by the competent authority for evaluation of proposal in connection with the selection of the applicant, or in connection with the selection/ application process itself, in respect of the above-mentioned Project and the terms and implementation thereof.
- 10. We have studied all the application documents carefully. We agree that we shall have no claim arising out of any documents or information provided to us by the Authority for evaluation of proposal or in respect of any matter arising out of or relating to the bidding process.
- 11. We agree and understand that the selection is subject to the provisions of the application documents. In no case, we shall have any claim or right of whatsoever nature if the Project is not awarded to us or our application is rejected or not opened.

12.	We agree and undertake to abide by all the terms and conditions of the Fol.	

Yours faithfully,	
	65

Date: (Signature, name and designation of the authorized signatory)

Place: (Name and seal of the Organization)





ANNEXURE – 2

<u>Technical Evaluations for the Eol for Implementation of Vocational Education in Govt. Schools in Delhi</u>

 Training Partner Name	No. of years of Operation	Intereste d Sector(s)	NSDC approval on imparting Skill Trainings in interested Sectors	Affiliated to SSC	Number of Trainings Conducted in the Sector (as per SDMS* records – refer annexure – 3.1)	Number of Placements done in the Sector (as per SDMS* records – refer annexure – 3.1)	Head Office/Branch Office/No. of Self Owned operational centers in Delhi (excluding Schools, where the same or similar Govt. Skill Development	or simila Skill De	n in no. of So ar scheme thi evelopment li implemented	ough any o	ther Govt. ave been
			(Y or N) If Yes, share extract of NSDC Term Sheet / Sector Addition Approval from NSDC	(Y or N) If Yes, share the certificate s	(Last 3 F.Y. numbers)	(Last 3 F.Y. numbers)	Initiative, have been implemented, in Delhi)		(Y or N)		
		Sector 1	Sector 1	Sector 1	Sector 1	Sector 1	 Head office details (if Any): Address Name of <u>Business Head</u> Contact Number (Mob.) Branch details (if Any): 	If State	Yes, share de Scheme / Project name	stails as follo	No. of Schools
	As on 31 st August 2019	Sector 2	Sector 2	Sector 2	Sector 2	Sector 2	- Address - Name of <u>Branch SPOC</u> - Contact Number (Mob.)				
	QXXV	Sector 3	Sector 3	Sector 3	Sector 3	Sector 3	 Centre details (if Any): Name of Centre Address Name of Centre Head Contact Number (Mob.) 				

All fields are mandatory

* Skill Development Management System (SDMS)





Annexure - 3.1

DETAILS OF TRAINED AND PLACED AS PER SKILL DEVELOPMENT MANAGEMENT SYSTEM (SDMS) FOR INFORMATION ON REPORTED COUNTS OF TRAINED AND PLACED CANDIDATES IN SDMS: FOR TECHNICAL EVALUATIONS

S.No.	Name of VTP	Applied in Sector	No. of people trained in Fee Based in last the 3 years	No. of people placed in Fee Based in the last 3 years	No. of people trained in STT (PMKVY) in last 3 years	No. of people placed in STT (PMKVY) in the last 3 years	No. of people trained in Special Projects in last 3 years	No. of people placed in Special Projects in the last 3 years	No. of people trained in RPL in last 3 years
1		Sector 1					0.7		
2		Sector 2							
3		Sector 3							





ANNEXURE-3

DETAILS OF SECTOR-AND-JOB ROLE-WISE TRAININGS AND PLACEMENTS

ONLY FOR INFORMATION ON EXPERIENCE OF TRAINING PARTNERS (IF ANY): NOT FOR TECHNICAL EVALUATIONS

Name of Training Partner

i. Trainings conducted in applied Sectors and Job Roles:

Sector(s) applied	Lab Bald Andrew Andrew Lab Inches	Number of Trainings conducted			
for	Job Role(s) where training is to be imparted	FY : 2016-17	FY : 2017-18	FY : 2018-19	
Sector 1	Name of Job Role in 9 th and 10 th	0	ひ `		
Sector 2	Name of Job Role in 9 th and 10 th				
Sector 3	Name of Job Role in 9 th and 10 th	<i>></i>			

ii. Placements offered in applied Sectors and Job Roles:

Sector(s) applied	John Belefel value of the invested	Number of Placements offered			
for	Job Role(s) where training is to be imparted	FY: 2016-17	FY: 2017-18	FY: 2018-19	
Sector 1	Name of Job Role in 9 th and 10 th				
Sector 2	Name of Job Role in 9 th and 10 th				
Sector 3	Name of Job Role in 9 th and 10 th				





<u>Annexure – 4</u> <u>List of 43 Government Schools for the Implementation of VSE in Delhi: 2019</u>

SI. No.	Name of the District	Name of the School	UDISE Code	Sector	Job Role in 9 th and 10 th standard
1	East	Rani Garden-GGSSS	7040123001	Beauty and Wellness	Assistant Beauty Therapist
2	North East	Khajoori Khas-SKV	7030126902	Beauty and Wellness	Assistant Beauty Therapist
3	North East	GSKV,C-2,YAMUNA VIHAR	7030125605	Beauty and Wellness	Assistant Beauty Therapist
4	North East	Dilshad Garden, Block J&K-SKV (St. Eknath)	7030124102	Beauty and Wellness	Assistant Beauty Therapist
5	North	SKV BURARI	7020100705	Beauty and Wellness	Assistant Beauty Therapist
6	North West B	Pitampura, Block ZP- Sarvodaya Co-ed SSS	7010105301	Beauty and Wellness	Assistant Beauty Therapist
7	North West B	Wazirpur, J.J. Colony-SKV	7010106502	Beauty and Wellness	Assistant Beauty Therapist
8	North West B	Mangolpuri, Block H - SKV	7010103801	Beauty and Wellness	Assistant Beauty Therapist
9	North West B	Nithari-GGSSS	7010103501	Beauty and Wellness	Assistant Beauty Therapist
10	West A	Prem Nagar-GGSSS	7070109401	Beauty and Wellness	Assistant Beauty Therapist
11	South West A	Inder Puri, Shahid Captain Amit Verma Govt. Sarvodaya (Co-ed) Vidyalaya	7080115101	Beauty and Wellness	Assistant Beauty Therapist
12	South West B	Palam Enclave, No.1-SKV	7080114501	Beauty and Wellness	Assistant Beauty Therapist
13	South	Dr. Ambedkar Nagar, Sector IV, No.3-GGSSS	7090118204	Beauty and Wellness	Assistant Beauty Therapist
14	South East	GGSSS NO.1, BADARPUR	7090119703	Beauty and Wellness	Assistant Beauty Therapist
15	South East	Govt. Sarvodaya Kanya Vidyalaya (Shyama Prasad Mukherjee) - Chitranjan Park New Delhi	7090119001	Beauty and Wellness	Assistant Beauty Therapist
16	South East	Badarpur, No.3-GGSSS	7090120301	Beauty and Wellness	Assistant Beauty Therapist
17	East	Radhey Shyam Park- SKV	7040123102	Beauty and Wellness	Assistant Beauty Therapist
18	South East	Kalkaji, DDA Flats, Phase II-GGSSS	7090119602	Beauty and Wellness	Assistant Beauty Therapist
19	East	Trilokpuri, Block 27-GGSSS	7040121103	Beauty and Wellness	Assistant Beauty Therapist
20	East	Gandhi Nagar, No.1-SKV	7040122911	Beauty and Wellness	Assistant Beauty Therapist
21	West B	Nangloi, Sultanpuri Road-SKV	7070104305	Beauty and Wellness	Assistant Beauty Therapist
22	North West A	Narela, No.1-SKV	7010100108	Beauty and Wellness	Assistant Beauty Therapist
23	North	Sarai Rohilla-SKV	7020107401	Beauty and Wellness	Assistant Beauty Therapist
24	South East	Noor Nagar-SKV	7090120603	Beauty and Wellness	Assistant Beauty Therapist
25	East	Mayur Vihar, Phase I, Pkt.IV-SKV	7040122001	Beauty and Wellness	Assistant Beauty Therapist
26	South East	Kalkaji, No.2-SKV	7090119604	Beauty and Wellness	Assistant Beauty Therapist
27	North West B	Mangolpuri, Block D-SKV (Kamdhenu)	7010104602	Beauty and Wellness	Assistant Beauty Therapist
28	North East	yamuna vihar block b no.1 ggsss	7030125606	Beauty and Wellness	Assistant Beauty Therapist
29	North West A	BADLI SKV	7010101703	Beauty and Wellness	Assistant Beauty Therapist
30	East	KALYANPURI SKV MOTHER TERESA	7040121303	Beauty and Wellness	Assistant Beauty Therapist
31	North East	GGSSS A-Block Nand Nagri	7030124301	Healthcare	General Duty Assistant



SI. No.	Name of the District	Name of the School	UDISE Code	Sector	Job Role in 9 th and 10 th standard
32	North East	Nand Nagri, Block A-GBSSS	7030124305	Healthcare	General Duty Assistant
33	North West A	Jahangirpuri, Block A, No.2 - SKV	7010101601	Healthcare	General Duty Assistant
34	West A	Raghubir Nagar, J.J. Colony-GGSSS	7070110201	Healthcare	General Duty Assistant
35	South West B	Sagarpur, No.2-SKV	7080113101	Healthcare	General Duty Assistant
36	South West B	Paprawat-GBSSS	7080113802	Healthcare	General Duty Assistant
37	West B	Govt. Sarvodaya Bal Vidyalaya,Nihal Vihar, Nangloi	7070104401	Healthcare	General Duty Assistant
38	North West B	Wazirpur, J.J. Colony-GBSSS	7010106704	Retail	Store Operations Assistant
39	West B	Janakpuri, Block C, No.2-SBV	7070111803	Retail	Store Operations Assistant
40	South West A	R.K.Puram, Sector-6, Govt. S.(Co-ed) SSS	7080116703	Retail	Store Operations Assistant
41	North West A	Adarsh Nagar, No.1-GBSSS	7010101407	Retail	Store Operations Assistant
42	North West B	Karala-GBSSS	7010102902	Retail	Store Operations Assistant
43	West A	SHADI KHAMPUR GBSSS	7070109603	Retail	Store Operations Assistant