Kudumbashree
State Poverty Eradication Mission
Local Self Govt. Department, Govt. of Kerala

11051/2019/M-skills/KSHO **10/12/2019**

EoI for Submission of Project Proposals under Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)-Kerala

KUDUMBASHREE, State Poverty Eradication Mission is implementing DDUGKY in Kerala. Kudumbashree invites applications from the interested Project Implementing Agencies (PIAs) under DDU-GKY project to allot the target of skilling rural youth. Interested PIAs having valid PRN allotted from MoRD, may apply online on the web portal **http://www.erp.ddugky.info** along with the non-refundable requisite fee of Rs.25000/-. paid in favour of Executive Director, Kudumbashree (Account . No. - 3343101003140, Canara Bank, Micro finance Branch, Trivandrum, IFSC Code: CNRB0003343) Details for filling up online application form and deposit of fees is available in Notification No.69/2015 dated 07-Jan-2019 of MoRD. Applicant PIA should read the Guidelines and Standard Operating Procedures (SOP) carefully before filling up the application form which is available on website **www.ddugky.gov.in**

Under DDU-GKY project, agencies that can train and place candidates according to the skill gap existing in different sectors are encouraged to apply. We encourage captive employers/industries who can commit assured placements to apply under this project. It is to be noted that the agency applying for the DDU-GKY project shall bear the expenses for undertaking project appraisal by Kudumbashree. The appraisal of the Proposals shall be carried out on the basis of Notification No. 20/2017.

Conditions (only those agencies who are willing to fulfill these conditions need to apply)

1. Preference will be given to agencies willing to start Training Centre in rural areas of Kerala.

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2. Target will be allocated based on the demand of trade and capacity of the agencies to give better placement.

3. The PIA has to ensure the following minimum salary packages.

   a) For 3 to 5 Month courses

      - First 3 months minimum salary of Rs. 8,000/-

      - 6th Month onwards, minimum salary of Rs 10,000/-

   b) 6 to 9 month courses.

      - minimum salary of Rs 12,000/-

   c) 10 to 12 month courses

      - minimum salary of Rs 15,000/-

   d) 10 % foreign placement or minimum salary of Rs.15,000/- for 10% of target (at least 10% of total target)

4. Agencies have to commence 20% of the total approved target within 45 days from the date of 1st installment release.

5. Project tenure will be between 1and 2 years depends on the no. of targets allocated.

6. Preference will be given to agencies proposing for captive placement.

Those Agencies who can run the courses of SSC listed in DDUGKY website may apply for this project. An indicative list of priority sector/courses is given below.

- Aerospace & Aviation: Airline Customer Service Executive, Airline Ramp Executive, etc.
- Instrumentation, Automation, Surveillance and Communication: Industrial Automation Specialist, Building Automation Specialist, Instrumentation Technician, etc.
- Automotive : Automotive Service Technician (Two and Three Wheelers), CNC Operator / Machining Technician L3, CNC Operator / Machining Technician L4, Lathe Operator, Maintenance Technician Electrical L4, Tool Room Operator/ Technician, Welding Technician Level 4, etc.
- Electronics & Hardware: Access Controls Installation Technician, Embedded Software Engineer, LED Light Design Engineer, Security System Service Engineer, Systems Design Engineer, etc.

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- Banking, Financial Services and Insurance: Goods & Services Tax (GST) Accounts Assistant, Loan Processing Officer, Accounts Executive (Accounts Payable & Receivable), Accounts Executive, etc.
- Tourism and Hospitality: Multicusine Cook, F&B Service Steward, Housekeeping attendant & Trainee chef
- Beauty & Wellness: Assistant Spa Therapist, Bridal Fashion and Photographic Makeup Artist, Beauty Therapist, Nail Technician &Tattoo artist.
- Capital Goods: CNC Operator – Turning, Metal Inert Gas/Metal Active Gas/Gas Metal Arc Welder (MIG/MAG/GMAW), Tungsten Inert Gas Welder Level 5, etc.
- Building and Construction: Mason (General), Bar bender and Steel fixer, Assistant Electrician, Construction welder, etc.
- IT-ITES: Web Developer, Test Engineer, Junior Software Developer, etc.
- Strategic Manufacturing: Pipe Fitter - Ship Building, Technician - Installation and Commissioning (Fire Safety System, Structural Fabricator – Ship, Marine Fitter and Rigger, etc.

*Other courses except listed above, which is having high aspiration and industry demand will also be considered subjected to the decision of SRLM.

Agencies are required to submit the online application through web portal **http://www.erp.ddugky.info** on or before **31st December, 2019.** The hard copies of the proposals along with the complete set of supporting documents should be submitted to Kudumbashree HO in the following address: The Executive Director, KUDUMBASHREE, State Poverty Eradication Mission, 2nd floor, TRIDA Rehabilitation Building, Chalakkuzhy Road, Medical College, Thiruvananthapuram -695011, and Kerala ***on or before 10th January , 2020***. The applications submitting during the tenure of EoI will only be considered for further procedures. The existing Project Implementing Agencies (PIAs) empanelled under DDU-GKY within Kerala are eligible to apply if and only if they have commenced 80% training target and 25% placement target in all the previously approved project under DDU-GKY in Kerala.

10/12

Executive Director
Kudumbashree

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