WOMEN SKILLS & ENTREPRENEURSHIP DEVELOPMENT PROGRAMME AT NAND GHAR

Mission

Committed to the Prime Minister's national vision of eradicating child malnutrition, providing education, healthcare, and empowering women with skill development.

Vision

Transforming the lives of 7 Cr. children and 2 Cr. women across 13.7 lakh Anganwadis in India through Nand Ghars, fulfilling Hon. Prime Minister's commitment towards *Swachh Bharat*, *Beti Bachao Beti Padhao* and *Start-up India* by equipping Nand Ghars with televisions for e-learning, solar panels for reliable power, safe drinking water and clean toilets.

About Nand Ghar

Nand Ghars are a network of Modern Anganwadis designed to address the challenges faced by the network of 13.7 lakh Anganwadis in India. The Model reimagines the existing Anganwadi Network present across the country and enhances the role of Anganwadi in the community.

Government Convergences

Vedanta has signed a MoU with the Ministry of Women and Child Development to construct 4000 Nand Ghars across India.

Our Nand Ghar project is in line with Hon. Prime Minister's flagship schemes: *Swachh Bharat*, *Beti Bachao Beti Padhao* and *Start-up India* by equipping Nand Ghars with televisions for e-learning, solar panels for reliable power, safe drinking water and clean toilets and empowering women by making them entrepreneurs.

Infrastructure

The state-of-art technology and infrastructure makes Nand Ghar a model resource centre for the community. Some of the key features are:

- Solar Panels: 24 x 7 electricity for essential facilities
- Clean Hygienic toilets: For healthy sanitation and inculcating behavioural changes
- Smart TV: E Learning of children
- Water Purifiers: Safe drinking water for Nand Ghar children and women

Sensitivity: Internal (C3)

Operations

Once the Nand Ghars are open the infrastructure is being utilized in the morning time for children's education and in the afternoon for skill development of women. The Nand Ghar centre daily provides:

- Pre-school education to children (3-6 years) through e-learning, BaLA designs and smart kits.
- Nutrition through hot cooked nutritious meals to children, pregnant and lactating women.
- Healthcare through Mobile Health Van and Tele-Health Services.
- Women empowerment through Skill, credit linkage and entrepreneurship development.

Nand Ghar Impact

Today ~2450 Nand Ghars are running across Rajasthan, Odisha, Uttar Pradesh, Jharkhand, Chhattisgarh, Karnataka, Madhya Pradesh, Punjab, Himachal Pradesh, Assam, Gujarat, and Goa are a testimony to our commitment of constructing 4000 Nand Ghars across India.

The Impact is paving way for the model Anganwadi movement across the country.

- More than 90,000 children are being provided with pre-school learning through advanced teaching learning methodologies including television, WhatsApp Groups and IVRS.
- 30,000 OPDs are being conducted per month by ten Nand Ghar Mobile Health Vans and Tele-Health Services.
- More than 50,000 women have been trained and have started their own micro-enterprises or are supplementing their income through regular job work

The Nand Ghar Reach

The Nand Ghar Project aims to touch lives of around **4 Million community members** while directly impacting around **2,00,000 children** and around **1,80,000 women** on an annual basis.

Impact Indicators	Number	Details
• Total Nand Ghars	4,000	Total Nand Ghars in 11 States
• Children - 0-3 years	80,000	Expected 20 children per Nand Ghar
• Children - 3-6 years	1.6 Lakhs	Expected 40 children per Nand Ghar
• Maternal Health	60,000	Expected 15 women per Nand Ghar
• Community Health	40 Lakhs	1000 population per Nand Ghar impacted
• Women Empowerment	1.2 Lakhs	Expected 30 women trained per Nand Ghar
• Women Entrepreneurs	20,000	Expected 5 women entrepreneurs per Nand Ghar
• Sanitation (total toilets)	8,000	Two toilets per Nand Ghars
• Safe drinking water • (total water purifiers)	4,000	One water purifier per Nand Ghar
• Environment (Renewable energy (kW) through solar power)	3,000	Total 0.75 Kilo Watt of solar power generated per Nand Ghar

Sensitivity: Internal (C3)

Scope of Work

Goal

Sustainable livelihood opportunities for women (>18 years) through Nand Ghar

Fundamentals

- Entrepreneurship development of women
- Provisioning job work to trained women
- Linking all women to government schemes and programmes

Target Group

Women above 18 years of age who are economically marginalised

Scope of Work

The programme will focus on entrepreneurship development and provisioning job work to women apart from linking them to government schemes. Following matrix will provide the key activities and details of the same.

Steps	Activity	Details
1.	State wise Market Research	The Skill Partner will conduct market research (separate research for separate state) and identify the possible linkages available based on the geography. For example, carpet weaving, jewelry making, etc. in Jaipur (*these are just examples, and the partner could look at other trades as well*).
2.	Identify Beneficiaries	The O & M Partner will mobilize the beneficiaries and support the skilling partner in forming the batches for each Nand Ghar. For Example, 30 women to be targeted per Nand Ghar
3.	Linkage to prospective employers	Post the market research, identify prospective employers who can guarantee placement of trained beneficiaries in their organization. This would be part of the market research. We would expect 100% placement of women either in job work or entrepreneurship.
4.	Trade Based skilling	The skilling partner will bring in expert trainers from identified organisations resulted from the market research. The beneficiaries will be trained (decided period of training) by the experts in the identified trades with an aim to employ them in the same organisations / provide job work. This training will yield placement / job work to 100% women who are trained. The training should ideally be provided by the organisations which eventually will employ / provide job work to these women.
5.	Linkage to Government Schemes	The Skill Partner will ensure linkage of all beneficiaries to government schemes. For Example, Aadhaar Card, Ujjwala Yojana, MGNREGA, etc. 100% women who are part of the project will be provided with any one govt. scheme.
6.	Ancillary Activities	Any interested women wanting to set up their business or become entrepreneurs, the Skill Partner will support in mobilizing the services including getting loans or micro-credit.
7.	Impact Assessment	Conduct a final study assessing the impact of the programme. Case studies to be part of the impact assessment report.

Sensitivity: Internal (C3)

Payment Terms

Payment would be Performance Linked and Measurable

S. No.	Stages of the Model	Measuring Index
1.	District wise Market Research	100% payment to be done post presenting of the final report. Separate report for separate district is desirable. Format of the report to be discussed and approved by a representative of the Anil Agarwal Foundation.
2.	Enrolling Women – at-least 30 women per Nand Ghar	Registration of women on Nand Ghar App using detailed profile
3.	Government Schemes Linkages	• 50% payment to be done after 50% of the women who are enrolled are linked to any one government scheme. • Balance 50% of the payment to be made post linking remaining 50% of the women who are enrolled are linked to any one government scheme.
4.	Trade Based Skill Training	• 1st tranche of 50% payment done post 60% Avg. Attendance Record per Batch after completion of 50% of the training (as per data from Nand Ghar App) • 2nd tranche of balance 50% payment done post 60% Avg. Attendance Record per Batch after completion of the training (as per data from Nand Ghar App) • All women trained would be provided with certificate from Anil Agarwal Foundation
5.	Linking to prospective employers for guaranteed Job-Work	• 50% of the payment to be done after 45% of the women trained are linked to job-work. • Balance 50% of the payment to be done post linking 45% of the remaining trained women to job-work Verification document would include the job-work letters of these employers stating the number of women that they are offering the job-work and at what rate the job-work is being offered. *It is expected that 10% of the women trained become self-employed and 90% of the women get job-work.*
6.	Micro-loans and Self-Employment	• 50% of the payment to be made post 5% of the women trained become self-employed after taking micro-loans / using their own funds. • Balance 50% of the payment to be made post remaining 5% of the women trained become self-employed after taking micro-loans / using their own funds.
7.	Impact Assessment	100% payment to be done post presenting of the final report. Separate report for separate district is desirable. The impact assessment report must contain the following but should not be limited to: • Excel sheet of the number of women trained, self-employed and linked to job-work as per the format shared by Anil Agarwal Foundation representatives • Case studies to be part of the impact assessment.

Notes:

- Prospective organisations to submit the proposal based on 4000 Nand Ghars (160 Clusters of 25 Nand Ghars each). These 4000 Nand Ghars would be spread across 15 states.
- Separate call outs would be given to the selected organisations from time to time based on the progress of the project and progress of the construction and operationalisation of the Nand Ghars.

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